

FOR IMMEDIATE  
RELEASE UBIFRANCE  
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### New Year-New Design-New Exhibitors...

The French pavilion at the New York International Gift Fair is under **New Management!**

UBIFRANCE-the French Trade Commission will be unveiling the newly designed pavilion featuring several new exhibitors as well as many of the returning favorites at the Winter 2012 session of the New York International Gift Fair (29<sup>th</sup> January-2<sup>nd</sup> February 2012).

18 companies of high quality Home and Gift product lines including: textiles, decorative objects, jewelry, holiday collectibles, exquisitely crafted tableware and cutlery as well as small leather goods will be featured on the show space located in the General Gift section of the Jacob Javits Center, Booths: 2640-2750.

UBIFRANCE is excited to reveal its home décor & gift trends fresh from France to the American retail and specialized press communities.



#### NEW EXHIBITOR!

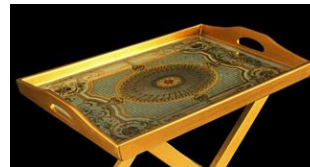
**Jean-Vier** associates the traditional savoir-faire of the basque weavers to its passion for bright colors and beautiful linen while offering a wide range of sophisticated home textiles: tablecloths, napkins, placemats, runners, towels and accessories!

[www.jean-vier.com](http://www.jean-vier.com)



#### NEW EXHIBITOR!

**Merci Gustave** creates a whimsical gift line, playing on the world's love of National monuments! Discover the unique mini-reproductions designed in cheerful, fun colors, patterns and adornments! The perfect addition to a creative display. [www.mercigustave.com](http://www.mercigustave.com)



#### NEW EXHIBITOR!

Perfecting a centuries old technique of reverse-painting on glass, **Du Côté du Parc** is known for its beautifully hand-decorated trays and decorative accessories for the sophisticated home.

[www.ducoteduparc.com](http://www.ducoteduparc.com)



**NEW EXHIBITOR! Artiga**, a purveyor of home textiles in pure cotton or linen-cotton blend, is known for its striped pattern of varying widths, inspired by the Basque region's traditional weaving. With 2 new collections launched each year, **Artiga's** textiles for the home, table and kitchen will brighten up any room! [www.artiga.fr](http://www.artiga.fr)



#### NEW EXHIBITOR!

**Les Indiennes de Nîmes-Mistral** is a French brand of authentic provençal textiles and tableware for the home. From traditional paisleys to floral motifs, the American market will love its quality and aesthetic.

[www.indiennesdenimes.fr](http://www.indiennesdenimes.fr)



#### NEW EXHIBITOR!

Come and discover the fun and colorful universe of **Label Tour** and their whimsical creations for children! Games/Activities, Gifts, Décor, Stationery and so much more!

[www.labeltour.com](http://www.labeltour.com)



**Alain Saint-Joanis** is a name synonymous with top quality, elegant flatware and cutlery. Designed and crafted in Thiers, France, the **Alain Saint-Joanis** collections feature silver, gold, steel and wood and all is dishwasher safe!

[www.alain-saint-joanis.com](http://www.alain-saint-joanis.com)



Brighten up your kitchen and table with colorful yet sophisticated **Dozorme** cutlery. **Claude Dozorme** is a brand that reflects traditional yet inventive tableware. The collection is made in Thiers, France: The French capital of Cutlery.

[www.dozorme-claude.fr](http://www.dozorme-claude.fr)



**Cristal de Paris**, haute couture of engraved crystal, offers a complete range of table and decorative crystal ware in various color ways.  
[www.cristaldeparis.fr](http://www.cristaldeparis.fr)



**Les Provencales Ambiances** catalytic fragrance lamps are designed to clean and purify the air in your home. Wonderful French home fragrances will bring you a relief from stress and create a romantic ambience with long lasting refreshing scents.  
[www.lpa-lamps.com](http://www.lpa-lamps.com)



**Lotta Djossou** is a costume jewelry creator with a shop in Paris' historically chic Marais district. Inspired by his travels, Clement Djossou has a full line of cuffs, rings, necklaces and brooches, incorporating precious metals.  
[www.lottadjossoubijoux.com](http://www.lottadjossoubijoux.com)



For three generations **L'Agenda Moderne** has been creating luxurious, supple small leather accessories including, diaries, journals and address books. **L'Agenda Moderne** is available in beautiful color palette: pinks, greens, blues, orange, to brighten up your day!  
[www.agenda-moderne.com](http://www.agenda-moderne.com)



Home textile purveyor, **Georges G** invites you to discover his colorful collections inspired by French landscapes and traditions. From seashore to mountains, **Georges G's** full range of tablecloths, tea towels, napkins and more will look great in the American home.  
[www.georgesg.com](http://www.georgesg.com)



Established in 1919, **Tissage Moutet** remains a leader in French table linens, introducing quality, creativity and originality all 100% made in France! The full range includes tablecloths, runners, tea towels and accessories.  
[www.tissage-moutet.com](http://www.tissage-moutet.com)



**Côté Bastide** rediscovers the daily pleasures to be enjoyed, shared and never to be forgotten. The rare and yet familiar scent of an age old rose, the charm of handcrafted earthenware, the craftsmanship of cinnamon bundled and tied, contact with a pristine cotton sheet.  
[www.cotebastide.com](http://www.cotebastide.com)



The **Laguiole en Aubrac** line of cutlery follows the old tradition of craftsmanship and is entirely made in France's famed Laguiole region. Only the best quality and natural materials are used for the handles. Each product comes with a certificate of authenticity and a lifetime guarantee.  
[www.laguiole-en-aubrac.fr](http://www.laguiole-en-aubrac.fr)



The **NYDEL** collection of table linens is known for its dedication to easy care. Attentive to quality and home fashion trends, the NYDEL line makes it a pleasure to use table linens for any meal. Cotton jacquards & printed synthetic taffetas. Easy washing to wiping off spots, one can set up a beautiful table without worrying about the care. [www.nydel.fr](http://www.nydel.fr)



For 4 generations, **Marcel Carbonel** has been creating the world's most beautiful nativity scenes and Christmas figurines. Created and based in Provence, France, Marcel Carbonel carefully handcrafts and paints each figurine and is dedicated to quality and tradition.  
[www.santonsmarcelcarbonel.com](http://www.santonsmarcelcarbonel.com)

**UBIFRANCE**, the French agency for International business development, offers a comprehensive range of products and services aimed at accompanying French-based companies in their development on export markets.

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